

Healthy Eating and Active Living Partnership

Health Promotion Journey Map

2013/14

- Reported on key interventions - Men's sheds, community gardens, walking strategies, social marketing campaigns, Achievement Program, Healthy Sporting Environments
- Plan made to match organisational plans
- Largely centered on internal work
- Impact measured by how many activities were held

2014/15

- Systems approach seeded
- Work reported in organisational silos
- Big focus on engaging community in one off community days
- Activities based on information delivery

2015/16

- Beginning to implement collaborative reporting against interventions/strategies
- Reporting on own funded programs to meet interventions/strategies
- First collaborative project based on social marketing (sugary drinks)

2016/17

- Organisations report together on interventions
- More emphasis on consulting the community on projects

2017/18

- Partner organisations involved in the development of the Well Placed for Wellbeing Plan (East Gippsland Municipal Public Health and Wellbeing Plan)
- Partnership focus changed to Healthy Eating and Physical Activity
- Collaborative planning and reporting
- Direct line of sight from HEAL plan to Victorian and local municipal public health plans
- Change of language from interventions/strategies to indicators and measures
- Began collecting baseline data to track trends over time.
- Individual organisational reporting submitted as appendices in the report

2018/19

- Reduction in the number of indicators to report on
- Emphasis on collaboration work
- New indicators added on engagement and collaboration
- Big focus on community involvement and consultation
- Delivery of activities changes from information delivery to community input and community action
- First collaborative systems project implemented
- Collaboratively obtaining reporting data
- Mental Health became its own network

