



STRATEGIC PLAN

2018-2021

Priority 1: Prevention

Priority 2: System Integration

Priority 3: Family Violence

Priority 4: Strategic Engagement & Partnerships



Supporting implementation
of the East Gippsland
Well Placed for Wellbeing Plan

www.egpcp.org

Underlying Principles

Systems Thinking

Outcomes Thinking

Shared Local Measures



Our Values

Trust Respect Quality Equality Collaboration Integration Access

HOW WE WILL ACHIEVE THIS



1. Prevention

- Lead place based primary prevention action with a focus on shared planning, measuring outcomes and system thinking.
- Facilitate and support integrated planning and reporting of the Healthy Eating and Active Living partnership.
- Facilitate the East Gippsland Drug and Alcohol Prevention Alliance, supporting actions to prevent first use of drugs and alcohol.
- Support EGSC in their coordination of the Communities That Care programs in East Gippsland.
- Facilitate and support actions of the East Gippsland Mental Wellbeing Network, with a focus on social connectedness and prioritising prevention in local organisations.
- Work with Gippsland PCP to guide sugary drinks/obesity project.

2. System Integration

- Support organisations and networks to embed health literacy principles into practice.
- Support and facilitate the East Gippsland Aboriginal Eye Health Partnership to close the gap in Aboriginal eye health.
- Support the Gippsland PCP to implement the Healthcare that Counts framework, improving care for vulnerable children.
- Adapt activity and support in response to emerging priority areas (i.e. children, young people, climate change).

3. Family Violence

- Support the East Gippsland Children's Wellbeing Collective and East Gippsland Partners in Prevention of Violence Working Groups through shared planning and measurement of activities.
- Facilitate active bystander sessions for the prevention of violence against women in the community.

4. Strategic Engagement & Partnerships

- Attract and retain appropriate partners to ensure sustainability of partnerships and alliances, through strong communication, visibility and relationships.
- Strengthen community and cultural engagement in EGPCP activity.
- Increase partner capacity to deliver on action through partnership forums and networks.
- Support and contribute to the Municipal Public Health and Wellbeing planning process.